



# VC2E 2015

## HOW TO ATTRACT INVESTORS TO FUND YOUR BUSINESS

22 May 2015 (Friday) 3.00pm – 6.00pm  
Hall 6, Kuala Lumpur Convention Centre

---

Every year, the Malaysian venture Capital and Private Equity Association (MVCA) holds a special programme for the investors and the entrepreneurs.

This informal and casual event, known as VC2E has been conducted since 2008 and is one of the best platforms for entrepreneurs to meet the venture capitalists, angel investors, debt ventures and grant providers.

Each year, the event will feature a line-up of speakers from venture capital companies, angel investors and other financiers to talk about their investment criteria and the key factors they look for in entrepreneurs and their business or technologies.

### **Benefits of VC2E**

For VCs and other investors, this event has helped them to;

- Elevate their presence towards the entrepreneurs community
- Better inform the entrepreneurs of their investment interest, stage and size
- Receive improved and better quality of business plans submissions

As for entrepreneurs, VC2E has helped them to;

- Get to know the investors and how to approach them
- Better understand the alternatives of business funding
- Be prepared in presenting feasible and convincing business plans for the investors

Since its inception, it has always been a full house at every VC2E event. The crowd range from college and university students, researchers, start-up companies, growing companies and even mature companies.

In 2014, MVCA ran its first VC2E Roadshow to Penang and Johor Bahru. The feedback was very encouraging and this year, the roadshow will take place in Sarawak. It is our aim to reach out to as many technopreneurs and innovators as we can so they know that there are other options to develop their technologies and innovative ideas.

Everyone is welcomed to attend the VC2E. Do not miss this opportunity to be heard, be known and be in the radar of these investors.

See you there!



# VC2E 2015

## HOW TO ATTRACT INVESTORS TO FUND YOUR BUSINESS

22 May 2015 (Friday) 2.30pm – 6.00pm  
Hall 6, Kuala Lumpur Convention Centre

---

### EVENT PROGRAM

3.00pm	Registration
3.30pm	Welcome Remark by MVCA Chairman
3.35pm	<b>What is VC, PE, Angel Investors and other source of financing?</b>
4.15pm	<b>What Investors Look for When Investing?</b>
5.00pm	<b>Success Stories</b>
5.45pm	End of Program & Networking

Platinum Sponsor



Silver Sponsor



Venue Sponsor





# VC2E 2015

## HOW TO ATTRACT INVESTORS TO FUND YOUR BUSINESS

22 May 2015 (Friday) 2.30pm – 6.00pm  
Hall 6, Kuala Lumpur Convention Centre

---

### REGISTRATION FORM

Company \_\_\_\_\_

Nature of Business \_\_\_\_\_

#### **1<sup>st</sup> Participant**

Name \_\_\_\_\_ Designation \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

#### **2<sup>nd</sup> Participant**

Name \_\_\_\_\_ Designation \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

#### **3<sup>rd</sup> Participant**

Name \_\_\_\_\_ Designation \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Please email or fax back **by 15 May 2015** to [info@mvca.org.my](mailto:info@mvca.org.my) or 03-6206 2484

#### **NOTES**

1. Seats and Booking for One-to-One Sessions are limited. Organisers reserve the rights to decline any booking or registration made through this form.
2. If you wish to send **more than three participants** please kindly make a copy of this form and fax back or email back to us at 03-6206 2484 or [info@mvca.org.my](mailto:info@mvca.org.my).
3. Based on the Personal Data Protection Act, MVCA will not disclose this information to any third party and the information will solely be used for MVCA events only.